



New Face

We are very pleased to announce that as of 1st December 2007 Andreas Schreiber will join Digatron Aachen as an additional in-house sales assistant.

His duties will be the planning and realization of sales and marketing actions, calculation and preparation of standard quotations and the support of our International representatives. Furthermore he will organize market research projects to receive background information for further marketing strategies.

## Andreas Schreiber Sales Assistant

Andreas Schreiber was born in Aachen on 4th February 1975.

After reaching his high school diploma (A-Level) he attended a one-year commercial college. From 1997 to 2000 he completed his apprenticeship in an advertising agency in Aachen.

After his professional education he studied business sciences at the Higher College of Education in Aachen and graduated with Master's degree in business administration in November 2007.

During his studies he gained experience in his profession at several advertising agencies, in the areas of public relations, marketing activities and research.

His private interests are archaeology, music and sports.

